



Tourism Board

July, 2013

Mexico Star 2012. We look forward to see you in beautiful San Miguel.

Listed below are the details to assist you with your planning.

### **ABOUT SAN MIGUEL DE ALLENDE.**

San Miguel de Allende is located in the Bajío region of Central Mexico. This charming colonial town, famous for its temperate climate, is a colorful, cultural, cosmopolitan place of international renown. In recent years, it has become an important tourist center for Mexico and the world.

On July 7, 2008, San Miguel de Allende was named a UNESCO World Heritage Site. Under the title of *Protective town of San Miguel and Sanctuary of Jesus Nazareno de Atotonilco*, this distinction was granted because of its cultural significance, its architectural contribution to the Mexican Baroque, and also because of the role it played in the fight for Mexican independence.

Among the unique characteristics of San Miguel are its historical traditions, of which the colorful religious festivals play an important part. The town has a mystical quality from some of the very old traditions that are maintained which don't take place anywhere else in the world. It is a vibrant, magical place of culture and art that serves as a venue for many different activities and events.

With a nearly perfect weather year round, San Miguel de Allende's picturesque cobblestone streets and colonial architecture have inspired generations of artists.

San Miguel de Allende also offers visitors and residents a vibrant and lively community of artists, musicians and writers and a delightful mix of Mexican folk traditions, fiestas and religious celebrations.

Shopping in San Miguel de Allende is a shop-a-holic's dream - plenty of Mexican handicrafts, boutiques, art galleries, and furniture and home decor to choose from. (We recommend if you like to shop to plan to have some extra space in your luggage so can bring home your treasures!)

Thousands of people come to San Miguel de Allende every year to learn Spanish, study art, or take Mexican cooking classes. But San Miguel de Allende isn't just for tourists -- The foreign community of San Miguel consists of thousands of people from all over the world who have chosen to make this delightful and historic town in Central Mexico their home.



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## HOTEL

Rosewood San Miguel de Allende  
Nemesio diez 11, colonia centro,  
San Miguel de Allende, Guanajuato. 37700 México  
Phone: + 52 (415) 152-9700  
www.rosewoodhotels.com



ROSEWOOD  
SAN MIGUEL DE ALLENDE®

MEXICO

## AIRPORT ARRIVAL & PROCEDURES

International Airport of El Bajío also known as the Guanajuato International Airport  
Code: BJX  
Carretera Silao-Leon KM 5.5, Nuevo Mexico, 36270 Silao, Guanajuato, Mexico  
Phone: +52 472 748 2122

The distance from the airport to San Miguel de Allende is an hour and a half drive along the highway. The airport shuttle will be made in our vans (comfortable units with air conditioner system, bilingual driver and coordinator).

When arriving from abroad all passengers must pass through Immigration and Customs. A separate immigration form and custom form should be provided on your arriving flight by the flight attendants. It is highly suggested you fill out these forms on the plane. Make sure to sign the back of the immigration form – there are two separate places for your signature. If your arriving flight does not supply you with the necessary forms, they may also be found at the entrance of the terminal.

### Baggage Claim and Customs

Once through Immigration passengers will pick up their luggage before proceeding through Customs. You will be asked to push a button. If the light is green, passengers proceed through. If the light is red, your luggage will be inspected.

### Departing the Secure Immigration/Customs Area:

After passing customs, please proceed to the exit. You will be greeted by the trip organizers.



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Desarrollo Turístico





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Dress code for all the events is Resort Casual. San Miguel enjoys near-perfect weather, offering visitors the perfect balance between summer and spring—an ideal climate in which to enjoy al fresco experiences. The climate is temperate with cool evenings and warm days.

For the activities out of the hotel we suggest to bring a jacket or sweater.

For day excursions bring flat comfortable shoes or tennis, jeans, and a hat to cover from the sun. Visitors to San Miguel de Allende are encouraged to bring comfortable walking shoes to maneuver the cobblestones streets.

## AGENDA

### Day 1

- Arrival and Check in at the hotel
- 7:00pm Tapas & Tequila by the Mexico Tourism Board at the Luna Rooftop tapas & Bar at the Rosewood Hotel

### Day 2

- Breakfast at leisure at the 1826 Restaurant at the hotel
- 10:00 am Rosewood Cooking Experience & Lunch
- 2:00 pm Time to relax
- 4:00 pm San Miguel de Allende Discovery & Art Treasure Hunt
- 7:00 pm Dinner at MX

### Day 3

- Breakfast at leisure at the 1826 Restaurant
- 10:00 am ATV Trip "Bicentenario Todo Terreno" Enjoy a four-wheeler adventures.

The areas we visit on our ATV are Old San Miguel and the shores and hillsides surrounding the lake named Presa Allende. You will have the opportunity to visit chapels and colonial ruins as old as four-hundred and fifty years. We thank the Secretary of Tourism of Guanajuato for hosting this tour for us.



The Bicentennial All Terrain is an unforgettable experience for all concerned, where the culture and history mingle in a journey full of emotions and contact with nature. Led by a group of experts, equipment and first-level protection. You could drive your own vehicle or be a co-pilot. It is a journey of about 3 hours.

- 2:00 pm Shopping time at Fabrica La Aurora

LA FABRICA LA AURORA is one of San Miguel's most unique destinations, a beautiful art and design center housed in a former textile factory from the turn-of-the-century; home to over forty galleries, studios, shops, and restaurants. Among old textile machines and hydraulic turbines, the large warehouses that housed spinning machines, cotton and maintenance equipment, you may find artists busy at work in their studios, new exhibits in contemporary art galleries, furniture and interior design stores, antiques and jewelry, linens and home accessories, restaurants, and maybe the most attractive aspect, the studio galleries.

Explore and enjoy:

- Working artist studios
- Contemporary art galleries
- Ageless antiques
- Unique furniture, textiles, and home goods
- Designer jewelry and clothing

- 4:00 pm Return to the Rosewood and time to relax
- 7:00 pm Callejoneada & Dinner at The Restaurant We thank the San Miguel de Allende Tourism Board for hosting this dinner.

Callejoneada. This fun activity includes a tour through the cobblestone streets of San Miguel de Allende accompanied by a group of estudiantina with contemporary or classical music of such groups as the churumbeles of Spain.

### Day 4

- Breakfast at leisure at the 1826 Restaurant
- Free Time to enjoy San Miguel (please refer to the document Places of interest to get some ideas of how to spend your day at leisure)
- Farewell Dinner presented by Rosewood Hotels

### Day 5

- Departures. Information for your pick up and transfers to the airport will be provided the night before departure.

