

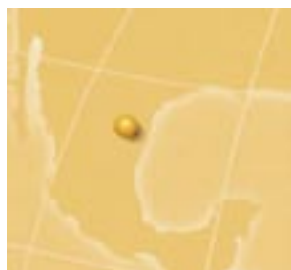


# Monterrey

## Incentive Travel Planner

## Monterrey

Monterrey is a mosaic of contrasts where natural beauty, cultural expressions, picturesque villages and modern spaces converge to make it an ideal destination for incentive journeys.



### Location

Monterrey is the capital of Nuevo León State, located 580 miles north from México City the northeast of México, close to the border with Texas.

### Air Transportation

The following Airlines serve in Monterey: Aerocaribe, Aerocalifornia, Aeroméxico, Aerolitoral, Aerolíneas Internacionales, Aeromar, American Airlines, Aviacsa, Delta Airlines, Continental Airlines, Mexicana de Aviación and Magnichart

### Climate

Season	Months	Average Temperature (°F)
Spring	April-May-June	80°
Summer	July-August-September	90°
Autumn	October-November-December	64°
Winter	January-February-March	64°

### Hotels

Category	N° of Hotels	N° of Rooms
Grand Tourism	4	738
5 Star	17	3,077
4 Star	25	3,424
<b>Total</b>	<b>46</b>	<b>7,239</b>



### Special Venues for Events

Monterrey Arena, Pro Culture Forum, Foundry Park, City Theater, Coca Cola Auditorium, Luis Elizondo Auditorium, University Stadium, Technological Stadium, Hotels Saloons in the Central Area, Valle, Fundidora, Norte, Airport, South and Out of the Metropolitan Area.

### Tourism

#### Main Tourist Attractions of the City

Government Palace, City Theatre, Neptune Fountain, Monterrey Casino, Metropolitan Cathedral, Commerce Lighthouse, Town Hall, Santa Lucia Walk, Old District, Star Biopark, Magic Wood, Sesame Street Park, Foundry Park, Diversia Fun Park, Dave & Buster, Puppet House, Mexican History Museum, Monterrey Contemporary Art Museum, Monterrey Metropolitan Museum, The Culture House, Railway Museum, State Popular Culture Museum, Glass Museum, Bishopric Museum, Mexican Professional Baseball Fame Saloon, Nuevo León Pinacothèque Arts Center, "Nuevo León" Photography and Cinematographic Arts Center, Centenary Museum, Alfa Planetarium, "El Blanqueo" Museum, Automobile Museum, Anthropology Museum, "Bernabe de las Casas" Paleontology and History and Linares Museum.

#### Main Tourist Attractions in the Metropolitan Area

- **Cola de Caballo (Horse Tail waterfall):** Beautiful 82 ft. cascade.  
*Activities:* Bungee jumping
- **Chipitín Cascade:** Beautiful turquoise color cascade, part of the "matacanes" and hydrophobic walks.  
*Activities:* Canyon walks and rappelling.

- **El Salto (The Jump):** Dry cascade from where a challenging descent can be practiced.  
*Activities:* Rappelling.
- **García Caves:** Famous caves with a modern and safe cable car, unique to Mexico.  
*Activities:* Cave exploring.
- **Icamole Desert:** Interesting desert zone where a great number of cave paintings can be found.  
*Activities:* Walking.
- **Potrero Chico:** Its enormous cliffs reaching 2,920 ft. high, are the highest scalable walls in Latin America.  
*Activities:* Scaling and rappelling.
- **Boca de Potrerillos:** The only archeological site open to the public by the National Institute of Anthropology and History (INAH).  
*Activities:* Observation of Stone Engravings.
- **Bustamante Caves:** Huge cave whose depth is unknown.  
*Activities:* Cave exploring.
- **Pozo del Gavilán:** The only Natural Sinkhole (Cenote) in the northeast of México.  
*Activities:* Rappel.
- **The Potosí Hill:** The highest summit in Nuevo León.  
*Activities:* Mountaineering

### Special Activities for Incentive Groups Amusement Parks

**Sesame Street Park**  
Agrícola 3700 1 Ote., Col. Agrícola  
Tel.: (81) 8354 5400  
[www.parqueplazasesamo.com](http://www.parqueplazasesamo.com)



**Star Biopark**

9 km on the highway to Rayon in the municipality of Montemorelos  
 Tel.: (81) 8221 0010  
[www.bioparque.com.mx](http://www.bioparque.com.mx)

**Magic Wood**

Av. Eloy Cavazos s/n, Col. Contry  
 Tel.: (81) 8367 4644  
[www.bosquemagico.com](http://www.bosquemagico.com)

**Foundry Park**

Av. Fundidora y Adolfo Prieto s/n, Col. Obrera  
 Tel.: (81) 8343 4143  
[www.parquefundidora.org](http://www.parquefundidora.org)

**Diversia**

Av. Humberto Lobo 540-A, Col. del Valle  
 Tel.: (81) 8356 3000  
[www.diversia.com.mx](http://www.diversia.com.mx)

**Dave & Búster**

Av. Real San Agustín No. 222  
 Col. Residencial San Agustín  
 Tel.: (81) 8363 5153  
[www.daveandbusters.com.mx](http://www.daveandbusters.com.mx)

**Natural and Urban landscape**

- **The Silla Hill:** Has an impressive height and is, the city landmark.  
**Activities:** Mountaineering.
- **The Estanzuela:** Beautiful footpath 1.8 miles long which leads to some small cascades known as “El Cielo” ( Heavens).  
**Activities:** Walking and bird watching.
- **The Huasteca:** Canyon with large limestone walls and vertical crevices.  
**Activities:** Climbing and rappeling.
- **Chipinque Ecologic Park:** Wooded hills with paths, from where you can appreciate beautiful views.  
**Activities:** Mountain cycling, mountaineering, walking and bird watching.

Shop	Address	Telephone
Carapan	Hidalgo 305, Center	(81) 8345 4422
Cesar’s	Isaac Garza 900, Center	(81) 8374 1854
Mercado Indio	Av. Simón Bolívar 1150 Nte., Center	(81) 8348 6494



## Shopping Centers

Name	Adress	Web page
Galerías Monterrey	Av. Insurgentes 2500 Col. Vista Hermosa	<a href="http://www.galeriasmonterrey.com.mx">www.galeriasmonterrey.com.mx</a>
Plaza Fiesta San Agustín	Av. Real de San Agustín 222, Residencial San Agustín	<a href="http://www.plazafiestamall.com">www.plazafiestamall.com</a>
Galerías Valle Oriente	Av. Lázaro Cárdenas 1000, Col. Valle Oriente	<a href="http://www.galeriasvalleoriente.com">www.galeriasvalleoriente.com</a>
Plaza Kinta	Av. Vasconcelos 755 Pte., Col. del Valle	N/A
Plaza México	Morelos 359 Ote. Centro	<a href="http://www.plazamexico.com.mx">www.plazamexico.com.mx</a>
Plaza La Silla	Av. Garza Sada 3755 Col. Country	N/A

N/A: Not available

## Walks

**Grand Square:** "La Macroplaza", as it also known, is located in the center of the city, and is outstanding because of its large area and its attractions such as: the Government Palace, the City Theater, and the Neptune fountain, the Metropolitan Cathedral, the Commerce Lighthouse and Municipal Palace, among others.

**Saint Lucy Walk:** Also in the Center, to one side of the Grand Square, an avenue built on the place where Don Diego de Montemayor founded Monterrey, it has an artificial lake, a museum, a square, an open air theater, cafes and restaurants

## Museums

### Nuevo León Art Gallery (Pinacoteca) Center

Features Local and regional Art  
Av. Fundidora y Adolfo Prieto, inside Foundry Park  
Tel.: (81) 8479 0010 al 14  
[www.conarte.org.mx](http://www.conarte.org.mx)

### Nuevo León "Cineteca Fototeca" Art Center

International photographic and cinematographic Exhibition  
Av. Fundidora y Adolfo Prieto, inside Foundry Park  
Tel.: (81) 8479 0015 al 19  
[www.conarte.org.mx](http://www.conarte.org.mx)

### MARCO Contemporary Art Museum. Contemporary Latin American and other International Art

Zuazua y Raymundo Jardón, Centro Center  
Tel.: (81) 8342 4820  
[www.laberintos.com.mx/marco](http://www.laberintos.com.mx/marco)

### Mexican History Museum

A wide panorama of Mexican history  
Dr. Coss 445 Sur, Centro South, Center  
Tel.: (81) 8345 9898  
[www.museohistoriamexicana.org.mx](http://www.museohistoriamexicana.org.mx)

### The Puppets House, "La casa de los Títeres"

The only museum in Latin America dedicated to puppet art.  
Padre Jardón 968, Center  
Tel.: (81) 8343 1491  
[www.baulteatro.com/titeres.htm](http://www.baulteatro.com/titeres.htm)



**The Monterrey Metropolitan Museum**

History tradition and customs of the old inhabitants of Monterrey  
Zaragoza Sur s/n, Center  
Tel.: (81) 8345 4036  
www.museometropolitano.org

**Cultural Center**

Different cultural expressions of the State of Nuevo Leon  
Av. Colón 400 Ote., Center  
Tel.: (81) 8374 1128  
www.conarte.org.mx

**Railway Museum**

Old traffic signs, machinery and photographs of the old Railways.  
Av. Colón 400 Ote., Center  
Tel.: (81) 8374 1128

**Bishopric Museum**

Testimony of the development and folklore of the state of Nuevo Leon.  
Rafael Vergel s/n, Col. Obispado  
Tel.: (81) 8346 0404

**Glass Museum**

First home of Mexican glass.  
Magallanes 517 esquina con Zaragoza, Col. Treviño  
Tel.: (81) 8863 1000  
www.museodelvidrio.com

**Centenary Museum**

Traditions and customs of the old inhabitants of the "San Pedro" Municipality  
Libertad 116 Ote., San Pedro Garza García  
Tel.: (81) 8400 4539

**Alfa Planetarium**

Cultural Center dedicated to science and technology.  
Roberto Garza Sada 1000, San Pedro Garza García  
Tel.: (81) 8303 0001 al 05  
www.planetarioalfa.org.mx

**El Blanqueo Museum**

Industrialization development of the state.  
Monte Blanco 325, Col. Montenegro  
Tel.: (81) 8336 2079

**México Professional Baseball Hall of Fame**

The most outstanding events of Mexican professional baseball.  
Alfonso Reyes 2202 Nte. Cuauhtemoc Moctezuma Beer Factory Gardens  
Tel.: (81) 8328 5746  
www.salondelafama.com.mx

**"Bernabe de las Casas" Anthropology**

Paleontology and History Museum.  
Its main attraction are the remains of a mammoth discovered in the region.  
Tel.: (81) 288 0082  
www.museodemina.com



**Linares Museum**  
 Historical development of the Linares Municipality.  
 Morelos 105 Pte., Municipio de Linares  
 Tel.: (81) 821212 6000  
[www.museolinares.org.mx](http://www.museolinares.org.mx)

**Restaurants**

Monterrey Cooking enjoys great popularity due to its exquisite dishes. Outstanding are: barbaqued goat, ground beef with egg, “charra” style beans, the “glories”, corn bread, “mezcal” (alcoholic drink) and typical sauces like the “pico de gallo”.

You can also find specialist German, American, Arabic, Argentine, Brazilian, Chinese, Spanish, French, Italian, Japanese and Mexican restaurants, in three principal sectors, San Pedro Garza Garcia, Av. Garza Sada and the Center of the City.

**Nightlife and Shows**

Nights in Monterrey are unparalleled. Bars and discotheques have all types of music, pop, rock, electronic, alternative, jazz and trove, without forgetting the vibrant Rodeo influence you find in the city.

**Bars and discotheques**

Location	Name	Contact	Web page
Center	Bar 1900	(81) 8150 7000	N/A
Center	Kokoloco	(81) 8345 1231	<a href="http://www.kokoloco.com.mx">www.kokoloco.com.mx</a>
Center	Skandal	(81) 8342 8523	N/A
Old Distrit	Nueva Luna	(81) 8344 1217	<a href="http://www.nuevaluna.com.mx">www.nuevaluna.com.mx</a>
Old Distrit	La Tumba	(81) 8345 6860	<a href="http://www.latumba.com">www.latumba.com</a>
Old Distrit	La Orden	(81) 8344 2251	N/A
Old Distrit	Café Iguana	(81) 8343 0822	<a href="http://www.cafeiguana.com.mx">www.cafeiguana.com.mx</a>
Old Distrit	Rush	(81) 8114 7353	N/A
Old Distrit	La Fonda San Miguel	(81) 8342 6848	N/A
Old Distrit	La Hacienda de Don Quintín	(81) 8340 0840	N/A
Old Distrit	El Rincón de la Habana	(81) 8342 0689	N/A
Old Distrit	Far West Rodeo	(81) 8351 3080	N/A
Old Distrit	Karanchos	(81) 8103 0178	<a href="http://www.karanchos.com">www.karanchos.com</a>
Old Distrit	Corral Western Club	(81) 8327 5557	N/A
Valley	Havana	(81) 8401 2020	N/A
Valley	Privatt	(81) 8378 6972	N/A
Valley	Motel	(81) 8335 3028	N/A
Valley	Nirvana	(81) 8368 4630	N/A
Valley	Hippos	(81) 8368 4945	<a href="http://www.hippos.com.mx">www.hippos.com.mx</a>
Centrito Valley	Cabaña de Don Quintín	(81) 8378 1623	N/A
Centrito Valley	Noctiz	(81) 8356 7195	N/A
Centrito Valley	El Alebrije	(81) 8129 4105	N/A
Centrito Valley	Kambalay	(81) 8335 9105	N/A
Centrito Valley	Barroco	(81) 8335 2900	N/A
Santiago	Loord Yennz	(81) 2285 1569	<a href="http://www.loordyennz.com">www.loordyennz.com</a>

N/A: Not available



**Festivals and Special Events**

**Old District Cultural Festival (November)**

Event showing the best of the music theater, fine arts and literature  
Tel.: (81) 8342 2085  
www.festivalbarrioantiguo.org.mx

**Nuevo León Theater Festival (August)**

local, national and international theater  
Tel.: (81) 8343 8974  
www.teatrodenuevoleon.com

**Saint Lucy Feast (October)**

All the folklore of "Nuevo Leon" and invited countries, showing scenes full of history  
Tel.: (81) 2020 2187  
www.santalucia.org.mx

**Monterrey Ballet**

Widening the Arts and Classic Dance horizon in México  
Tel.: (81) 8347 7664  
www.balletdemonterrey.com

**Nuevo León Autonomous University Concerts Season**

(All the year)  
Excellent concerts organized by the state university.  
Tel.: (81) 8349 7621  
www.uanl.mx/osuanl

**Technological Artistic Society (all the year)**

World-famous spectacles  
Tel.: (81) 8358 9970  
www.mty.itesm.mx/dae/ddc/sat/home.shtml

**"Cineteca" Film Cicles (All the year)**

The best of national and international cinema.  
Tel.: (81) 8479 0015 al 19  
www.conarte.org.mx

**The Monterrey International Book Fair (October)**

Promoting the reading habit of the community.  
fil.mty.itesm.mx  
Tel.: (81) 8328 4282

**Parnassos (all the year)**

Concerts with the best music selection.  
www.parnassos.com.mx  
Tel.: (81) 8356 9633

**Other Activities**

**Football Soccer**

"Rayados"  
Technological Stadium  
www.rayados-mty.com

**The Volcano**

"Tigers"  
www.tigres.com.mx



**Useful Information:**

**Government Offices and Support Services**

**American Football**

The ITESN Savage Goats  
Technological Stadium  
[www.borregostec.com.mx](http://www.borregostec.com.mx)

**Gaspar Mass Stadium**

UANL Authentic Tigers  
[www.autenticostigres.com](http://www.autenticostigres.com)

**Basketball**

Royal Force  
Nuevo Leon Gymnasium  
[www.fuerzaregia.com](http://www.fuerzaregia.com)

**CART**

Tecate Telmex Monterrey Grand Prix  
Foundry Park  
[www.tecatetelmexgrandprix.com](http://www.tecatetelmexgrandprix.com)

**Bullfight**

Monterrey Lorenzo Garza Monumental Arena  
[www.monumentallorengarza.com](http://www.monumentallorengarza.com)

**Monterrey Conventions and Visitors Office**

Av. Fundidora #501 Cintemex building  
room 82ground floor, Col. Obrera  
Monterrey, Nuevo León, México  
C.P. 64010  
Tel. (81) 83541819  
Lada Nacional Sin Costo: 01 800 832 0300  
Lada Internacional Sin Costo: 1 800 554 5123  
[ocvmtly@ocvmtly.com.mx](mailto:ocvmtly@ocvmtly.com.mx)

**Mexican Association of Hotels and  
Motels in Nuevo León**

Edificio Elizondo Paéz 3rd floor  
5 de Mayo between Escobedo y Zaragoza  
Col. Centro  
Monterrey, Nuevo León  
C.P. 64000  
Tel.: (81) 2020 0800  
INFOTUR: 01 800 832 2200  
[www.turismomonterrey.com](http://www.turismomonterrey.com)



**Nuevo León Corporation for Tourism Development**

Av. Fundidora #501 Cintemex building room 60 1st floor  
Col. Obrera  
Monterrey, Nuevo León  
C.P. 64000  
Tel.: (81) 83696479  
[www.hotelesmonterrey.org](http://www.hotelesmonterrey.org)

**American Chamber of Commerce**

Tel.: (81) 8114 2000

**CANACO**

Tel.: (81) 8344 4933

**CAINTRA**

Tel.: (81) 8369 6656

**COPARMEX Nuevo León**

Tel.: (81) 8400 3184