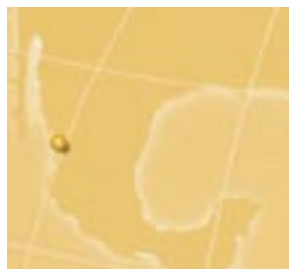


Mazatlán

Incentive Travel Planner

Mazatlán

Mazatlán is one of the busiest ports on the Mexican's Pacific Coast, which makes tourism just one part of the urban scene. The city is noted for its intense lifestyle and cultural activities. This, and Mazatlán's Historic Center, is precisely what makes this destination so different from México's other Pacific Coast resorts. Mazatlán's Carnival celebrations are famous worldwide.



Location

Mazatlán is located 647 miles northwest of México City.

Air Transportation

The following airlines serve Mazatlán: Aeroméxico, Mexicana, Aerocalifornia, Continental, Delta and Alaska.

Climate

Season	Minimum (°F)	Maximum (°F)
Spring	66	82
Summer	82	91
Fall	75	84
Winter	63	73

Hotels

The City has eight luxurious Hotels with a total of 2,386 rooms.

Category	Hotel	N° of Rooms	Telephone
Special	Costa Bonita	120	(669) 988-0121
Special	Mayan Palace	280	(669) 988-00-45
Grand Tourism	El Cid Resorts	1,110	(669) 913-3333
Grand Tourism	El Cid Marina	210	(669) 913-3333
Grand Tourism	Pueblo Bonito Mazatlán	248	(669) 988-0357
Grand Tourism	Pueblo Bonito Esmeralda Bay	78	(669) 988-0357
Grand Tourism	Inn at Mazatlán	215	(669) 913-53-54
Grand Tourism	Royal Villas	125	(669) 916-61-61



Tourism

Main Tourist Attractions of the City

A guided walk, to familiarize visitors with the city, showing the following places of interest: The Residential Area, including the Cid Golf Club, the Diver, The Fisherman monument and the Monument for Life, High Waves (Old Mazatlán) The Watchmans' Hill (a magnificent place to take a photograph of the city) the Cathedral, the Municipal Market, the Angela Peralta Theater and the Machado Square.

Tour of the Old Mazatlán

To visit Old Mazatlán is to encounter the heart of harbor life. The zone, which is located very near "High Waves" stayed forgotten for a long time, nevertheless, since the remodeling of the Angela Peralta Theater, this place started to recover its old splendor. You can walk through its streets and alleys admiring the neoclassic architecture of the period, and learning about the history of its buildings. You can visit one of the oldest houses, which is today a traditional bakery. You could appreciate as well how a family from Mazatlán lived in the XIX century.

Main Tourist Attractions in the Surrounding Area

Copala

Designed specially for people wishing to know the region of Mazatlán. First you visit the town of Malpica, then Concordia, a handicraft town dedicated to the manufacture of furniture, bricks and clay handicraft and lastly Copala, a town founded 400 years ago in the middle of mountains. You visit the old prison, the Saint Joseph Church and the colonial style houses.

Deer Island

Enjoy nature in a "Kolonahé" on the Deer Island dive in to the crystalline water, the best place to snorkel and relax on the white sands of the isle.

El Quelite

A beautiful and tranquil city located on the Quelite River. El Quelite is considered the "Magic City". The color of its houses is impressive, made with sun-dried bricks and red tile roofs covered with lovely bougainvilleas. Its streets are perfectly paved. A visit to a traditional bakery is included, a cheese factory and the only ranch in México where fighting cocks are still trained.

Sunset

Enjoy a romantic and exclusive afternoon on board the Trimaran with a trip round the Bay to observe one of the most beautiful sunsets in the Pacific.

Rosary

To the south of Mazatlán "the Rosario", Sinaloa, is located. It is known for its altarpiece made of gold leaf, which is found in the Virgin of the Rosary Church. Also you can visit the bottling factory of Tonymol, a unique refreshment, the Spanish graveyard and the Lola Beltran Museum.

Tequila

The "Noria" and the Tequila factory can be visited. The "Noria" is a community of handicraft workers, where you can feel the soul of México. In the leather workshops, you will find huaraches (sandals), saddles, and above all different kinds of very good



leather. One can visit the Saint Anthony Church, built in the XVII century in the colonial style and you can walk through the very picturesque and cobbled streets. On the walk to the Tequilera you could taste a Tequila made 100% of agave.

Excursion to Visit the Turtles

The "Green Camacho" Station protects Sea Turtles. During the visit there is a short talk given by the biologist of the encampment, a ride on a motorbike along the beach and, if the river allows it, a boat trip through the mangroves.

Beer Factory of the Pacific

Beer is one of the most important industries of Mazatlán and visitors will be able to learn the making of Pacific Beer, sister company of Corona. Also one can visit the Company Museum and have the opportunity of a refreshing very cold beer.

Theme Parties

The best and most fantastic show in Mazatlán includes free bar (national drinks), buffet supper and sensational dances with folkloric dances from all México and other countries.

Stone Isle

Starting from the Marina you will board a trimarán or catamarán for a one and half hour sail round the bay, while admiring the second tallest Natural Lighthouse in the world and the seals, after that, you will land on the Isla de Piedra (Stone Isle) for 3 hours of entertainment with, food included. Optional activities are offered on the beach such as horseback rides, banana, snorkeling and a ride in a cart through a coconut plantation.

Special Activities for Incentive Groups

Golf

Tourists are welcome to play at the city's golf courses.

Club Campestre de Mazatlán

9 holes, par 36, designed by Carlos Smith

Tel. (669) 980-1570

Club de Golf El Cid

27 holes, par 72/36

designed by Larry Hughes

Tel. (669) 913-5611

Club Estrella del Mar

18 holes, par 72, designed by

Robert Trent Jones Jr.

Tel. (669) 982-3300

Sports

Mazatlán is the country's water sports capital. Scuba diving, boat rides and cruises, sport fishing, water skiing, parasailing and much more are available here. Around Mazatlán there are places to practice adventure- and eco-tourism, as well as visiting picturesque crafts villages.



Water Sports

Snorkeling, kayaks, water motorbikes, bananas, parachutes, surf, sailing, water ski, boats trips and rides to Deer Island.

Spas

The following spas are available in Mazatlán:

El Cid	(669) 913-5611
Los Sábalos	(669) 983-5333

Natural and Urban Landscape

A Jungle Ride

Ride in a barge through the Mazatlán mangroves. In this journey you will see the Mazatlán shrimp and tuna fishing fleets, the Mexican Navy and the packing factories, and passengers will be able to continue in a rustic carriage to the virgin beaches for a swim.

Sport Fishing

Depending on the season you can find marlin, sail fish, gilthead, tuna fish and observe the old fishing practices. They are all luxury boats, being 28, 31 and 33 feet long.

Shopping and Art

A number of shopping malls and boutiques in the Zona Dorada sell clothing and handicrafts.

Nightlife and Shows

Mazatlán's nightlife is intense and continues into the early hours. There are a number of restaurants, bars and discotheques in the tourist area, known as the Zona Dorada, or Golden Zone. The Historic Center, especially around Plazuela Machado, has a bohemian atmosphere and is home to small restaurants that are especially popular with locals.

Unique Attractions

The local taxis, adaptations of Volkswagens without windows, are called "pulmonías" ("pneumonias") and have "natural" air conditioning. The Historic Center, with buildings that date from the 19th century, is just one of the things that makes Mazatlán so different from other Pacific Coast resorts in México.

Other Activities

In the Ángela Peralta Theater, Cultural events are presented periodically, and it is a fine venue for awards ceremonies and other formal events.

Useful Information:

State Tourism Bureau
 Coordinación General de Turismo de Sinaloa
 Tel. (669) 916-5160 al 65
 Fax (669) 916-5166
 tursina@prodigy.net.mx
 cootusin@prodigy.net.mx



Local Operators

Name	Address	Telephone
El Campeador	Camarón Sábalo s/n Mazatlán, Sinaloa	Tel (669) 16-5798 Fax (669) 14-8033
El Sábalo	Punta del Sábalo s/n 82010 Mazatlán, Sinaloa	Tel (669) 83-1933 Fax (669) 83-0369